

HAMBLETON DISTRICT COUNCIL

Report To: Cabinet
4 September 2018

Subject: WORLD WAR 1 CENTENARY

All Wards
Portfolio Holder for Leisure: Councillor Mrs B S Fortune

1.0 PURPOSE AND BACKGROUND:

- 1.1 11 November 2018 is the 100 year anniversary of the end of World War 1. There will be a range of events and activities to mark the occasion taking place across the country.
- 1.2 It is proposed that Hambleton District Council marks this occasion as follows:

1.2.1 Soldier Trail

100 cardboard soldiers (representing 100 years) will be produced and decorated by local groups representing our communities (day centres, schools, play groups, disability groups etc.). The decorated soldiers, in groups of 20, will be collated centrally and be given a letter. During October 20 soldiers will be displayed in shops/businesses/community buildings in each of the 5 market towns creating a 'Soldier Trail' in each area. Members of the community will be set a challenge to find all 20 soldiers in their town, noting each letter and then crack the anagram to spell out a phrase related to the World War 1 theme. Postcards will be produced for people to write their answer on to enter a competition for a small prize. This project will provide an opportunity to involve a wide range of people from the very young to the elderly, local businesses, voluntary and community groups, schools etc. These commemorative activities will be promoted externally.

1.2.2 Public Art Installation

Artists have been asked to submit their ideas for a piece of World War 1 related public art that could be displayed at the Civic Centre. They have suggested the creation of three World War 1 bi-planes, for example, the Sopwith Camel made from wicker and suspended from the ceiling in Reception. The designs could also incorporate the poppy as a symbol of the end of the war. This will be a striking visual project that will attract visitors to the centre and help commemorate the centenary.

2.0 LINK TO COUNCIL PRIORITIES:

- 2.1 This project links to the Council's enhancing health and wellbeing and driving economic vitality priorities. The project will create a town trail for people to engage with that could increase their physical activity, as well as encouraging people to visit our market towns and promoting local businesses, community buildings and leisure centres. The project will also aim to engage with harder to reach, more isolated communities to decorate the soldiers which could improve people's mental health and decrease social isolation. Public art will also improve people's experience when visiting the Civic Centre and will showcase the Council's commemorations.

3.0 RISK ASSESSMENT:

- 3.1 There are no significant risks with approving the recommendations in this report.
- 3.2 The key risks in not approving the recommendations in this report are:

Risk	Implication	Prob*	Imp*	Total	Preventative action
The Council may be viewed negatively if it doesn't commemorate this important event	Reputational risk to the council through poor publicity and public perception	4	3	12	Consider the proposals as contained in the report or consider different proposals that would mark the occasion

Prob = Probability, Imp = Impact, Score range is Low = 1, High = 5

- 3.3 Overall the risk of agreeing with the recommendations outweighs the risks of not agreeing them and is considered acceptable.

4.0 FINANCIAL IMPLICATIONS:

- 4.1 Funding to deliver this project is required to pay for design, materials and prizes.

In terms of Capital Expenditure provision has been made for expenditure as follows:-

Capital Expenditure	2018/19 £
Cost of:	
Soldier trail design, materials and prizes	£250.00
Public art design, creation and installation	£2,250.00
Financed by:	
One Off Fund	£2,500.00
	<u>£2,500.00</u>

5.0 LEGAL IMPLICATIONS:

- 5.1 There are no legal implications associated with this report.

6.0 EQUALITY/DIVERSITY ISSUES

- 6.1 Equality and Diversity issues have been considered throughout the planning of this project. The project will have open access for all sectors of the community. There are no barriers to people getting involved and the council will proactively seek to engage people who are under-represented.

7.0 RECOMMENDATION:

- 7.1 That Cabinet approves the initiatives taking place to mark the centenary of the end of the First World War.

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Background papers: None

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